



Easter Seals Goodwill Industries

...to enhance employment, educational, social and recreational opportunities for people with disabilities and other challenges.

Press Release

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FOR IMMEDIATE RELEASE

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Saratoga racing comes to New Haven, CT for new Easter Seals Goodwill Industries Fundraiser.

North Haven, CT - Easter Seals Goodwill Industries is presenting its 1st Annual Day at the Races fundraiser. This event will be held at Winners Sports Haven, 600 Long Wharf Drive, New Haven, CT on Saturday, July 19th 2014 from 4:00pm to 8:00pm.

Let the entertainment begin! Watch Saratoga's opening weekend races on giant screens broadcast live from the unique balcony during this exclusive event. Take red carpet photos, enter the fancy hat contest, place your bets on the races and games, and bid on high-end silent auction items! Enjoy hor d'oeuvres and race day fare, as well as the Travers cocktails and signature open bar. Attire is race day formal, and fancy hats are encouraged.

A new opportunity to make a lasting and direct impact on the community will be unveiled at Day at the Races. "Fund A Need" is Easter Seals Goodwill Industries' new platform to fund specific needs in their programs. At Day at the Races, guests will be able to view and donate towards the purchase of tangible needs, such as sensory stimulation equipment for senior clients with disabilities or training kits that



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develop vocational skills for people with disabilities. All funds raised through Fund A Need will go directly towards the purchase of the designated items for Easter Seals Goodwill Industries' programs.

Please purchase tickets online at www.eastersealsgoodwill.org/races or RSVP by July 11 to Keely McMullin, Special Events Coordinator at (203) 752-5330 or events@esginh.org. Tickets for this event are \$100.00 per person and donations are always appreciated. All proceeds from the Day at the Races will benefit Easter Seals Goodwill Industries community rehabilitation programming in New Haven, New London and Middlesex counties. Please inquire about our sponsorship opportunities and benefits.

ABOUT EASTER SEALS GOODWILL INDUSTRIES: Easter Seals Goodwill Industries is a progressive, community-based organization committed to its mission to enhance employment, educational, social and recreational opportunities for people with disabilities and other challenges in the greater New Haven area.

ABOUT EASTER SEALS GOODWILL INDUSTRIES' RETAIL DIVISION: Easter Seals Goodwill Industries owns and operates 11 secondhand retail stores and one outlet throughout south-central and eastern Connecticut. All proceeds from store sales directly support the mission of Easter Seals Goodwill Industries. The stores also provide employment to Easter Seals Goodwill Industries' clients with disabilities and other special needs.

