



## PRESS RELEASE - FOR IMMEDIATE RELEASE

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Goodwill is in dire need of houseware donations to strengthen communities by helping people with disabilities and other challenges to become more self-sufficient.

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North Haven, CT - Easter Seals Goodwill Industries, the local non-profit agency that operates 14 Goodwill Stores throughout its territory, which help fund its programs for people with disabilities and other barriers to employment, is calling on the public to help people in their communities by donating to Goodwill.

The late season snowfalls and economic concerns have slowed down donations in the beginning of the year especially for houseware items that Goodwill stores are in dire need of to help fund their many programs.

“Donating one lamp to Goodwill can provide 10 minutes of career counselling to someone. Donating the set of dishes you haven’t used in years can provide 30 minutes of job search counselling to help someone become more self-sufficient. Donating to Goodwill also keeps many items that are reused and repurposed out of landfills”, says H. Richard Borer, Jr, President of Easter Seals Goodwill Industries.

Items can be donated at any Goodwill Store, Goodwill Donation Center or Goodwill Donation Bin. A list of all of their locations can be found at <http://eastersealsgoodwill.org/donate>, and donating to Goodwill could also give you a break on your taxes. To learn more about how your donations support the programs of Easter Seals Goodwill Industries, please visit <http://eastersealsgoodwill.org/programs-services>.

ABOUT EASTER SEALS GOODWILL INDUSTRIES: Easter Seals Goodwill Industries is a progressive, community-based organization committed to its mission to enhance employment, educational, social and recreational opportunities for people with disabilities and other challenges in the greater New Haven area.

ABOUT EASTER SEALS GOODWILL INDUSTRIES' RETAIL DIVISION: Easter Seals Goodwill Industries owns and operates 13 secondhand retail stores and one outlet store throughout south-central and eastern Connecticut. All proceeds from store sales directly support the mission of Easter Seals Goodwill Industries. The stores also provide employment to Easter Seals Goodwill Industries' clients with disabilities and other special needs.

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