



Easter Seals Goodwill Industries

...to enhance employment, educational, social and recreational opportunities for people with disabilities and other challenges

Press Release

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FOR IMMEDIATE RELEASE

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Branford Goodwill Store Grand Opening

North Haven, CT, May 7, 2013 – Easter Seals Goodwill Industries will be celebrating the Grand Opening of its 12th Goodwill Store & Donation Center on May 12th. Located at 249 West Main Street in Branford, CT this spacious store offers a wide selection of clothing, housewares, shoes, books, jewelry, toys, electronics and more, all at discount prices – way lower than you'll find anywhere else!

The first 500 customers at the Grand Opening will receive a free Goodwill tote bag and 25% off all items that fit in the tote. Shoppers can enter to win fantastic raffle prizes, donated by local businesses and restaurants. One lucky winner will even walk away with a free Samsung 7" Tablet!

The Branford Goodwill also serves as a Donation Center. By donating clothing, books, housewares, furniture and more to Goodwill, people not only help the environment by keeping resalable merchandise out of landfills, they also help people right here in the community. The proceeds from the sale of donated goods support the programs of Easter Seals Goodwill Industries. These programs help people with disabilities and other challenges to find and keep jobs, providing them with a sense of fulfillment and pride.

About Easter Seals Goodwill Industries: Easter Seals Goodwill Industries is a progressive, community-based organization committed to its mission to enhance employment, educational, social and recreational opportunities for people with disabilities and other challenges in the greater New Haven area.

About Easter Seals Goodwill Industries' Retail Division: Easter Seals Goodwill Industries owns and operates 11 secondhand retail stores and one outlet throughout south-central and eastern Connecticut. All proceeds from store sales directly support the mission of Easter Seals Goodwill



Easter Seals Goodwill Industries Rehabilitation Center, Inc.
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Industries. The stores also provide Employment to Easter Seals Goodwill Industries' clients with disabilities and other special needs.



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