



Easter Seals Goodwill Industries

...to enhance employment opportunities and the quality of life for people with disabilities and other special needs

Press Release

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FOR IMMEDIATE RELEASE

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STAYING WARM IN TOUGH ECONOMIC TIMES

NEW HAVEN/NORWICH, NOVEMBER 16, 2011 - Easter Seals Goodwill Industries will be hosting its 3rd annual Warmth for Winter Coat Giveaway in Norwich, CT where free winter coats will be offered to those in need, providing some relief to families in eastern Connecticut that are having some difficulties in the current economic climate. A second Winter Coat Drive/Giveaway will be held in New Haven to benefit families in southeastern and central Connecticut.

With an unprecedented number of people unemployed, Easter Seals Goodwill Industries' mission to enhance employment, educational, social and recreational opportunities for people with disabilities and other challenges is more important than ever.



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The Norwich Warmth for Winter Coat Giveaway will be held on Saturday, November 26, 2011 from 10am to 2pm at 315 West Main Street, next to CVS. For more information, please call (860) 204-0018.

The Coat Drive/Giveaway in New Haven will be held on Sunday, December 4, 2011 from 12 to 2pm at Hillhouse High School Field House, located at 480 Sherman Parkway. For more information, call (203) 777-2000.

ABOUT EASTER SEALS GOODWILL INDUSTRIES: Easter Seals Goodwill Industries is a progressive, community-based organization committed to its mission to enhance employment, educational, social and recreational opportunities for people with disabilities and other challenges in the greater New Haven area.

ABOUT EASTER SEALS GOODWILL INDUSTRIES' RETAIL DIVISION: Easter Seals Goodwill Industries owns and operates 11 secondhand retail stores and one outlet throughout south-central and eastern Connecticut. All proceeds from store sales directly support the mission of Easter Seals Goodwill Industries. The stores also provide employment to Easter Seals Goodwill Industries' clients with disabilities and other special needs.

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