



Easter Seals Goodwill Industries

...to enhance employment, educational, social and recreational opportunities for people with disabilities and other challenges

Press Release

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FOR IMMEDIATE RELEASE

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Goodwill Industries Announces Free Curbside Clothing Pick-up Program - Program Begins May 5th, 2014

North Haven, CT - Just in time for Earth Day, a new way to divert waste has been announced by Goodwill Industries. The Connecticut Department of Energy & Environmental Protection estimates that 96,521 tons of textiles ended up in Connecticut's waste stream in 2010. Goodwill Industries will launch a new program that aims to reduce this amount by providing North Haven residents the convenience of curbside clothing pick-ups. Goodwill uses the donations to provide funding for employment and education opportunities for people with disabilities and other challenges.

Residents will be asked to sign up for the program in order to participate. Once they receive their free collection tote, they can start participating in the free monthly pick-up service. Acceptable collection items include clothing, linens, shoes, belts, backpacks and purses.

The President of Easter Seals Goodwill Industries, Richard Borer, says "This program promises to be an exciting new venture for us to bring curbside textile collection to our host community in North Haven. We often get requests for household pick-ups. This program is an opportunity for us to better serve our customers and to increase donations. Without donations, we cannot support our community services."



Easter Seals Goodwill Industries Rehabilitation Center, Inc.
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Contact: To sign up for the program or for more information, please visit our website at donations.ctgoodwill.org or call (203) 248-CURB (2872). Participants must be North Haven residents at this time.

ABOUT EASTER SEALS GOODWILL INDUSTRIES: Easter Seals Goodwill Industries is a progressive, community-based organization committed to its mission to enhance employment, educational, social and recreational opportunities for people with disabilities and other challenges in the greater New Haven area.

ABOUT EASTER SEALS GOODWILL INDUSTRIES' RETAIL DIVISION: Easter Seals Goodwill Industries owns and operates 11 secondhand retail stores and one outlet throughout south-central and eastern Connecticut. All proceeds from store sales directly support the mission of Easter Seals Goodwill Industries. The stores also provide employment to Easter Seals Goodwill Industries' clients with disabilities and other special needs.



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