



Easter Seals Goodwill Industries

...to enhance employment opportunities and the quality of life for people with disabilities and other special needs

Press Release

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FOR IMMEDIATE RELEASE

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EASTER SEALS GOODWILL INDUSTRIES HOSTS FOOD DRIVE FOR CONNECTICUT FOOD BANK

Shoppers who donate food can get \$5 off coupon

NEW HAVEN, MARCH 30, 2011 - Easter Seals Goodwill Industries is hosting a food drive for the entire month of April to benefit Connecticut Food Bank.

Every shopper who donates a non-perishable food or personal care item to a participating Goodwill will receive a \$5 coupon valid off a purchase of \$10 or more, redeemable at Goodwill retail locations in Clinton, Groton, Hamden, Middletown, New Haven, Orange, Rocky Hill, Southington, Wallingford and Westville through the end of the year.

"We are grateful for the Goodwill retail stores' customers who can help Connecticut Food Bank with our mission to alleviate hunger,"





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said Nancy L. Carrington, Connecticut Food Bank's President and CEO. "Help is needed now more than ever for the one in seven Connecticut families who struggle to put food on the table."

Donations will be collected at the above mentioned Goodwill retail locations as well as Goodwill Attended Donation Centers located in Branford, Cheshire, East Lyme and Guilford. While every non-perishable donation is appreciated, some food items are needed more than others, especially cans, bottles and boxes of 100% fruit juice, canned fruit and vegetables, chunky soups and beef stews, macaroni and cheese, powdered milk, rice, dry and canned beans, spaghetti and sauce, sugar-free, low-sodium and no-salt items, and tuna and other canned meat. Unfortunately, we are unable to accept fresh fruits, vegetables and meats.

We will also be collecting personal care items in addition to food. Most needed items include shampoo, toothpaste, toothbrushes, diapers, detergent, deodorant, shaving cream, razors and hair brushes.

For more information and a list of participating Goodwill stores, visit our website at www.eastersealsgoodwill.org or visit Connecticut Food Bank's website at www.ctfoodbank.org.





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ABOUT EASTER SEALS GOODWILL INDUSTRIES: Easter Seals Goodwill Industries is a progressive, community-based organization committed to its mission to enhance employment, educational, social and recreational opportunities for people with disabilities and other challenges in the greater New Haven area.

ABOUT EASTER SEALS GOODWILL INDUSTRIES' RETAIL DIVISION: Easter Seals Goodwill Industries owns and operates 11 secondhand retail stores and one outlet throughout south-central and eastern

Connecticut. All proceeds from store sales directly support the mission of Easter Seals Goodwill Industries. The stores also provide employment to Easter Seals Goodwill Industries' clients with disabilities and other special needs.

ABOUT CONNECTICUT FOOD BANK: Connecticut Food Bank serves 650 local emergency food assistance programs in six of Connecticut's eight counties: Fairfield, Litchfield, Middlesex, New Haven, New London and Windham. Connecticut Food Bank distributes 30 tons of food every business day.

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