



Easter Seals Goodwill Industries

...to enhance employment opportunities and the quality of life for people with disabilities and other special needs

Press Release

Contact: Sarah Saunders
Marketing Assistant

FOR IMMEDIATE RELEASE

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Phone: 203-777-2000 x269
E-Mail: ssaunders@esginh.org

LET GOODWILL HELP YOU GET CREEPY THIS HALLOWEEN!

NEW HAVEN, SEPTEMBER 30, 2011 - When it comes to unique, inexpensive Halloween costumes, Goodwill is the place to go! You can find everything you need to create the perfect one-of-a-kind costume, whether you want to be scary, cute, creepy, sexy or just plain wacky! From shirts to accessories, you are sure to find the perfect combination to show your creativity! If you need some help getting started, you can find costume ideas on Goodwill's website at www.eastersealsgoodwill.org. Keep checking back, too, because Goodwill will be posting new videos and photos featuring some of these costumes, as well as some of your original ideas too! The best part about Goodwill Halloween costumes is you can get everything you need for a really low price!

This year, you can show off your creative costume in our Costume Competition! The Costume Competition is open to



Easter Seals Goodwill Industries Rehabilitation Center, Inc.
95 Hamilton Street • New Haven, CT 06511
www.ctgoodwill.org

Phone: (203) 777-2000
Fax: (203) 624-5600
E-Mail: contactus@esginh.org

TDD: (203) 495-6941



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any Goodwill shopper 18 years and older. Parents may enter their child's costume using the parent's name and contact information. There are two categories, each with its own grand prize. A \$100 Visa gift card is the grand prize for the adult category, which is for entrants ages 13 and older. A \$100 Toys R Us gift card will go to the winner of the child's category, for children 12 years and younger. Costumes will be judged based on originality, creativity and use of Goodwill-bought items.

To be eligible for the Costume Competition, entrants must create an original, family-friendly costume. At least two items must be purchased from a participating Goodwill store between September 15, 2011 and November 5, 2011 with a copy of the receipt. A full list of participating stores as well as the rules for the contest can be found at www.eastersealsgoodwill.org.

Photos can be submitted via email (goodwill@esginh.org), posted to Goodwill's Facebook page (www.facebook.com/eastersealsgoodwillretail) or brought to any participating store. Please include name, email address, a description of the costume and which items were purchased at Goodwill. The Goodwill Costume Competition runs between October 1, 2011 and November 5, 2011.

ABOUT EASTER SEALS GOODWILL INDUSTRIES: Easter Seals Goodwill Industries is a progressive, community-based organization committed to its mission to enhance





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employment, educational, social and recreational opportunities for people with disabilities and other challenges in the greater New Haven area.

ABOUT EASTER SEALS GOODWILL INDUSTRIES' RETAIL DIVISION:

Easter Seals Goodwill Industries owns and operates 11 secondhand retail stores and one outlet throughout south-central and eastern Connecticut. All proceeds from store sales directly support the mission of Easter Seals Goodwill Industries. The stores also provide employment to Easter Seals Goodwill Industries' clients with disabilities and other special needs.



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