



Easter Seals Goodwill Industries

...to enhance employment opportunities and the quality of life for people with disabilities and other special needs

Press Release

Contact: Sarah Saunders
Marketing Assistant

FOR IMMEDIATE RELEASE

December 1, 2011

Phone: 203-777-2000 x269
E-Mail: ssaunders@esginh.org

Warmth for Winter Coat Giveaway

NEW HAVEN/NORWICH, NOVEMBER 26, 2011 - For the third consecutive year, Easter Seals Goodwill Industries hosted its "Warmth for Winter" Coat Giveaway in Norwich, CT. Sponsored by TVCCA, the third Annual Coat Giveaway distributed about 500 coats to families and individuals in eastern Connecticut that are having some difficulties in the current economic climate. Children were also invited to participate in arts and crafts activities while their parents selected coats for their families.

The Norwich Goodwill Store and Donation Center had been collecting donations for winter coats for the past few months in preparation for the giveaway. With an unprecedented number of people unemployed, this year's coat giveaway was especially important. Easter Seals Goodwill Industries will be hosting a second Coat Giveaway on Sunday, December 4, 2011 at Hillhouse High School in New Haven.



Easter Seals Goodwill Industries Rehabilitation Center, Inc.
95 Hamilton Street • New Haven, CT 06511
www.ctgoodwill.org

Phone: (203) 777-2000
Fax: (203) 624-5600
E-Mail: contactus@esginh.org

TDD: (203) 495-6941



Easter Seals Goodwill Industries

...to enhance employment opportunities and the quality of life for people with disabilities and other special needs

"No one should go without a warm coat this winter," stated Richard Borer, President of Easter Seals Goodwill Industries. "Thanks to many generous donors over the last few weeks we have been able to put aside winter coats to distribute to needy families. We would like to thank all the donors who donated their gently used clothing and winter coats to our Goodwill Stores. In Norwich last week and in New Haven this week we are helping hundreds of families stay warm this winter."

For more information about the Coat Giveaway in New Haven, please visit www.eastersealsgoodwill.org.

ABOUT EASTER SEALS GOODWILL INDUSTRIES: Easter Seals Goodwill Industries is a progressive, community-based organization committed to its mission to enhance employment, educational, social and recreational opportunities for people with disabilities and other challenges in the greater New Haven area.

ABOUT EASTER SEALS GOODWILL INDUSTRIES' RETAIL DIVISION: Easter Seals Goodwill Industries owns and operates 11 secondhand retail stores and one outlet throughout south-central and eastern Connecticut. All proceeds from store sales directly support the mission of Easter Seals Goodwill Industries. The stores also provide employment to Easter Seals Goodwill Industries' clients with disabilities and other special needs.

###



Easter Seals Goodwill Industries Rehabilitation Center, Inc.
95 Hamilton Street • New Haven, CT 06511
www.ctgoodwill.org

Phone: (203) 777-2000
Fax: (203) 624-5600
E-Mail: contactus@esginh.org

TDD: (203) 495-6941