



# Easter Seals Goodwill Industries

...to enhance employment opportunities and the quality of life for people with disabilities and other special needs

## Press Release

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**FOR IMMEDIATE RELEASE**

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### **GOODWILL OUTLET HOLDS WEEKLY AUCTIONS**

NEW HAVEN, OCTOBER 20, 2011 - Are you looking to get a ton of housewares, sporting equipment, toys, small appliances and more for an unbelievable price? Head over to the Goodwill Outlet's "After Hours Auctions!"

Every Wednesday night from 7pm to 8pm, the Goodwill Outlet is opening its doors to the public for its new and exciting Auctions. Tables are 5' x 9' and 1' deep and piled high with merchandise, so there is plenty of opportunity to pick up a large number of great items at a really small price. The bidding starts at \$50 per lot, and the winner gets everything in the table! The auctions are also a lot of fun and the bidding can get quite competitive.

"The auctions are a new venture we've started. They are a good way for us to move surplus and overstock Outlet product that we have in storage to cut down on our storage costs and also offer lots of merchandise at unheard of



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prices to the community," says Dana Gordino, the Goodwill Outlet Manager. "It's a further step to the Outlet Store. We sell everything in bulk here, so why not do an auction where we sell a lot more items at a cheaper discount?" The Goodwill Outlet "After Hours Auctions" are just one more way that Easter Seals Goodwill Industries can maximize the impact of every donation to provide funding to support its mission to enhance employment, educational, social and recreational opportunities for people with disabilities and other challenges.

The Goodwill Outlet Auctions are held every Wednesday night from 7-8pm at the Goodwill Outlet located at 2901 State Street in Hamden.

**ABOUT EASTER SEALS GOODWILL INDUSTRIES:** Easter Seals Goodwill Industries is a progressive, community-based organization committed to its mission to enhance employment, educational, social and recreational opportunities for people with disabilities and other challenges in the greater New Haven area.

**ABOUT EASTER SEALS GOODWILL INDUSTRIES' RETAIL DIVISION:** Easter Seals Goodwill Industries owns and operates 11 secondhand retail stores and one outlet throughout south-central and eastern Connecticut. All proceeds from store sales directly support the mission of Easter Seals Goodwill Industries. The stores also provide employment to Easter Seals Goodwill Industries' clients with disabilities and other special needs.

